

## Hello

I have 14 years of experience in the print and web design fields, including project and account management, in both agency and in-house settings. I thrive in a supportive, tight-knit community that promotes creativity.

## Professional Experience

### **Programming Coordinator, AIGA, Pittsburgh, PA**

August 2013 to August 2015

Planned community events for members and non-members. Designed event graphics. Programmed event announcements into AIGA Pittsburgh website CMS. Participated in monthly board meetings.

### **Senior Visual Designer, Emerson, Pittsburgh, PA**

March 2013 to March 2015

Designed and evaluated user experiences to improve the usability of company products and services utilizing Human Centered Design methods, field research, and interviews. Developed a department marketing plan and social media presence. Instituted an internal Lunch & Learn program.

### **Senior Web Developer / Art Director, Saint-Gobain, Valley Forge, PA**

January 2008 to May 2012

Increased employee participation in the LiveWell benefits program by 20% by implementing a brand redesign. Designed campaigns and branding for internal, business-to-business, and business-to-consumer communications. Programmed and maintained database-driven websites. Scheduled photoshoots. Managed collateral print process.

### **Designer, Crossbow Studio, Philadelphia, PA**

March 2007 to November 2007

Designed print advertising, web sites, and environmental graphics for the commercial real estate industry. Developed server file management and file archiving systems. Developed business by collectively establishing company goals, acquiring potential clients, and creating self-promotional marketing materials.

### **Graphic Designer, Dorland Global Health Communications, Philadelphia, PA**

October 2002 to March 2007

Developed print materials, including brochures, booklets, and advertisements. Hired freelancers and managed production department by assigning projects, supervising time management and work quality, and training new team members in company processes, file organization, and archival system.

## Education

BA in Graphic Design  
Minors in Business and Computer Science  
West Virginia Wesleyan College, May 2002

## Awards

Saint-Gobain Communication Star Award  
5 *Graphic Design USA* In-house Design Awards  
3 *Graphic Design USA* Graphic Design Awards